

Solar Show 2018 with maxx | solar energy

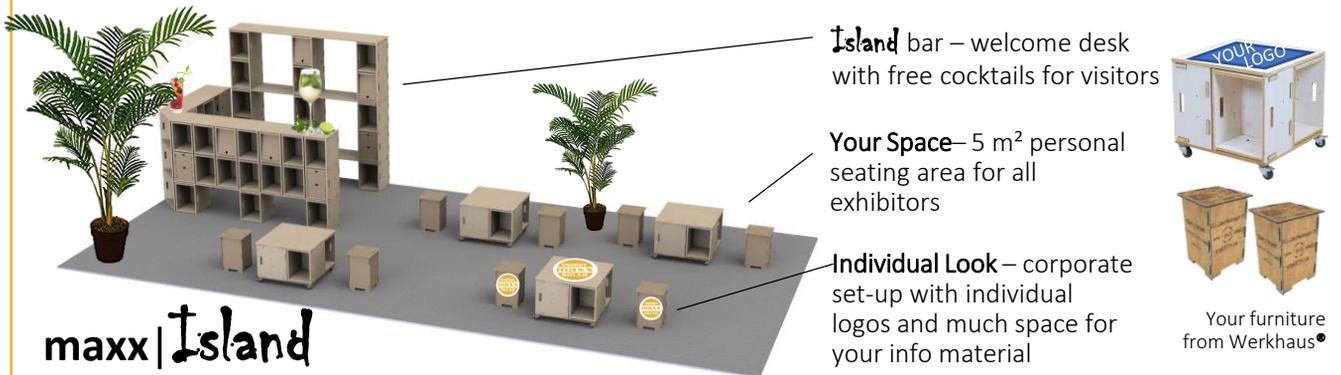


27-28 March 2018, Sandton Convention Centre Johannesburg

maxx-solar is attending South Africa's biggest solar fair to present the alumni network, the academy and its consulting services and wants you on board! **Present your own company as one of 3 alumni companies at the joint booth** or be included as gold or silver sponsor.

Our booth: maxx | Island – a unique meeting point @SolarShow

- **32 m² stand** with cocktail bar, relax area and private meeting spaces for alumni
- Relaxed island atmosphere and the place where everybody wants to be: Excellent environment to make business with individual space for your company
- Central gathering point for walk-in customers and best networking opportunities
- Interesting, unconventional and sustainable booth design with furniture from Werkhaus®



maxx | Island

Highlights:

- PV GreenCard corner with maxx trainers Mathias and Robert as experts
- Valentin Software (PV Sol) confirmed as 1 of 4 exhibitors
- Big evening networking event: Island party at the maxx booth with live music and free drinks
- Pitch for exhibitors and sponsors during the Island party

About the booth:

- Prominent stand position in highly frequented area
- Reception desk with free welcome cocktails (non-alcoholic) for visitors and clients
- Individual space for 3 alumni exhibitors with personal seating and storage area
- Antje, Vivian and Anne from maxx attend the 2 exhibition days for full support and lead generation
- Created as relaxed, island-themed meeting point to casually get in touch with many clients and partners

**No work and lead generation
guarantee for alumni
exhibitors!**



PVGreenCard

THE
SOLAR
SHOW
AFRICA 2018

Book now! ☎ 021 813 6561 or academy@maxx-energy.co.za

+++ Limited to 3 Alumni only ++++ Limited to 3 Alumni

Marketing Participation:

1st class ticket to **maxx | Island:** Exhibitor at the joint maxx booth

- 5 m² individual space on the 32m² maxx joint booth
- Professional corporate booth design with space for your logos and brochures
- All-round carefree package: Organisation, stand design and setup and logistics by maxx
- Your company is listed as exhibitor on the Solar Show website and you're included in the exhibition and web campaign
- Digital visitor documentation incl. lead generation
- Consultation on lead generation strategies at trade fairs by maxx
- Optional: 30 min presentation slot on on-floor seminar (subject to availability)
- Optional Extra: Development of print material

R40,000 excl. VAT

Gold Sponsor

Let us represent you!

- We present you at the maxx island: Business card and flyer distribution
- 2 min pitch at evening event
- Digital lead forwarding
- Exposure in the digital and exhibition campaign

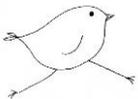
R15,000 excl. VAT

Silver Sponsor

Exposure on a budget

- Get exposure in the digital and exhibition campaign
- One page company profile visible at the booth

R8,000 excl. VAT



15% Early Bird discount until 26th Jan!

5 Reasons to participate in the **maxx | Island** :

- Focus on the essentials:** Meeting clients and networking. Maxx takes care of all the planning, and you can keep a clear head for your core business.
- Easy for the unexperienced:** Antje and Vivian are your only contact persons and do all the planning. No-mess-guarantee!
- Be one of the big ones:** Part of an international network that stands for quality
- Get what you deserve:** it is difficult to make a booth look professional with a limited budget. Join maxx and make sure your company appears as professional as it deserves.
- Don't waste money:** Rather invest a fraction of the costs for an own booth (R50,000+ for a basic stand) for a representative space in prominent position

Africa's Leading Solar Conference and Exhibition

- 8,000+ Attendees
- 800 VIPs
- 200 Speakers
- 350 Exhibitors
- 40+ African Countries
- 9 Co-located shows

THE SOLAR SHOW
AFRICA 2018

Order Form: Take me to the maxx | Island!

Please tick the package you would like to book for the Solar Show 2018 with **maxx | solar energy**:

- Exhibitor package – all-round carefree package for a space at the joint booth for R34,000 excl. VAT early bird price –until 26th Jan only!
- Gold Sponsor package for R12,750 early bird price –until 26th Jan only!
- Silver Sponsor package for R6,800 early bird price –until 26th Jan only!

After 26th January:

- Exhibitor package – all-round carefree package for a space at the joint booth for R40,000 ex. VAT
- Gold Sponsor package for R15,000 excl. VAT
- Silver Sponsor package for R8,000 excl. VAT

Company: _____

Contact person: _____

Email address: _____

Phone number: _____

Confirmation of booking subject to availability.

Please send this form to academy@maxx-energy.co.za.

For questions please contact Antje or Vivian on 021 813 6561 or 021 825 9713.

Company stamp

Herewith I confirm my booking, please send me the invoice.

_____ Date and signature



■ Floor plan

➤ We are looking forward to seeing you at the Show!



If you have questions or plan to just attend as a visitor, please get in touch with us!

Antje and Vivian